

## 9<sup>th</sup> Annual Charity Rodeo



[WWW.WHIPCRACKINRODEO.COM](http://WWW.WHIPCRACKINRODEO.COM)

### PLATINUM SPONSORSHIP CONTRACT

1. Platinum Sponsor will serve as the Official Platinum Sponsor for the two performances of the Whip Crackin' Rodeo on **April 27<sup>th</sup> and 28<sup>th</sup>, 2018**, at the James E. Ward Ag Center in Lebanon, TN.
2. Platinum Sponsor will receive sponsorship of the **Chuck Wagon Race Event** and will receive a Chuck Wagon Banner with your business Logo provided by The Whip Crackin' Rodeo.
3. Platinum Sponsor may provide two (2) arena banners to be displayed during all performances of the rodeo.
4. Platinum Sponsor will be named as an Official Sponsor of the Whip Crackin' Rodeo and will be included in all advertising, including posters, tickets, banners, and radio and newspaper promotions.
5. Platinum Sponsor will receive several announced advertisements by Lone Star Rodeo commentator at each performance of the Whip Crackin' Rodeo.
6. Platinum Sponsor will receive 50 promotional tickets and 14 VIP tickets for both Friday and Saturday night performances.
7. Platinum Sponsor will be able to have a display booth during the event to provide your company with increased spectator awareness.
8. Platinum Sponsor will have a Full page ad in the Official Rodeo Program which will also be distributed in the Wilson Post prior the rodeo event.

The cost of Platinum Sponsorship is \$7500. Payment is to be paid on or before April 6, 2018. Make check payable to **The Whip Crackin' Rodeo Fund**. Mail to: 413 Oil Springs Road, Lebanon, TN 37087

Sponsor Information:

Name \_\_\_\_\_ Address \_\_\_\_\_

Email \_\_\_\_\_ Signature/Date \_\_\_\_\_

**Presented in conjunction with The Lonestar Rodeo Company by:**

**Philip and Darlene Craighead**

and

