



*Presented by*

Philip and Darlene Craighead & Lone Star Rodeo Company

### PLATINUM SPONSORSHIP CONTRACT

1. Platinum Sponsor will serve as the Official Platinum Sponsor for the two performances of the Whip Crackin' Rodeo on April 21 and 22, 2017 at the James E. Ward Ag Center in Lebanon, TN.
2. Platinum Sponsor will receive sponsorship of the **Chuck Wagon Race Event** and will receive a Chuck Wagon Banner with your business Logo provided by 8<sup>th</sup> Annual Charity Whip Crackin ' Rodeo.
3. Platinum Sponsor may provide two (2) arena banners to be displayed during all performances of the rodeo.
4. Platinum Sponsor will be named as an Official Sponsor of the Whip Crackin' Rodeo and will be included in all advertising campaigns, such as posters, tickets, banners, radio and newspaper.
5. Platinum Sponsor will receive several announced advertisements by Lone Star Rodeo commentator at each performance of the Whip Crackin' Rodeo.
6. Platinum Sponsor will receive 50 promotional tickets and 14 VIP tickets for both Friday and Saturday night performances.
7. Platinum Sponsor will be able to have a display booth during the event, to provide your company with increased spectator awareness.
8. Platinum Sponsor will have a Full page ad in the Official Rodeo Program which will also be distributed in the Wilson Post prior the rodeo event.

The cost of Platinum Sponsorship is \$7500. Payment is to be paid on or before April 5, 2017. Make check payable to "Whip Crackin' Rodeo".

Sponsor Information:

Name \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_

Date

Philip Craighead (615-504-4787)

Date

**WWW.WHIPCRACKINRODEO.COM**

