



*Presented by*

Philip and Darlene Craighead & Lone Star Rodeo Company

### **GOLD SPONSORSHIP CONTRACT**

1. Gold Sponsor will serve as the Official Gold Sponsor for the two performances of the Whip Crackin' Rodeo on April 21 and 22, 2017 at the James E. Ward Ag Center in Lebanon, TN.
2. Gold Sponsor may provide one (1) arena banners to be displayed during all performances of the rodeo.
3. Gold Sponsor will be named as an Official Sponsor of the Whip Crackin' Rodeo and will be included in all advertising campaigns, such as posters, tickets, banners, radio and newspaper.
4. Gold Sponsor will receive several announced advertisements by Lone Star Rodeo commentator at each performance of the Whip Crackin' Rodeo.
5. Gold Sponsor will receive 20 promotional tickets and 8 VIP tickets for both Friday and Saturday night performances.
6. Gold Sponsor will be able to have a display booth during the event, to provide your company with increased spectator awareness.
7. Gold Sponsor will receive an Half Page ad in the Official Rodeo Program which will be distributed at the Rodeo and also in the Wilson Post prior to the Rodeo event.

The cost of Gold Sponsorship is \$2500. Payment is to be paid on or before April 5, 2017. Make check payable to "Whip Crackin' Rodeo".

Sponsor Information:

Name \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_

Date

Philip Craighead (615-504-4787)

Date

**WWW.WHIPCRACKINRODEO.COM**

